

Microsoft Misconception

Hi Reader!

I have noticed comments online claiming Microsoft handed me a cease-and-desist. While I enjoy the humour of this narrative, I should clear my name. I believe the idea formed because I deleted my Reddit account. I routinely delete my online accounts and comments to minimise distractions – It’s not an act that necessarily works, but hey, I try “_(ツ)_/” So far, as sad as it is, no one from Microsoft or anyone who worked on the Halo games, to my knowledge, has noticed my novelisation of their work, let alone ordered a cease-and-desist.

Regarding my supposed attempt to sell Halo Array – that was not my goal. To a fault, I have never been motivated by money. I always intended to print a hardcopy of Halo Array for myself, and in time, that extended to wanting to print copies for my family and friends. After a while, I decided any Halo fan who was interested in reading Halo Array should have the opportunity to print a copy. As such, I catered for three audiences while writing: 1. me! 2. family and friends who never played Halo, and 3. any Halo fan willing to pick up a book.

As the end of my writing drew nearer, I found *lulu.com* to have the easiest method of distributing the book to fellow Halo fans. At Lulu, there are two options: “Print your book” and “Publish your book”. I clicked on the latter option because it seemed that would allow more Halo fans to find Halo Array. I realised the book could not be provided for free as it would cost money to physically print and ship a copy. I carried through with the “Publish” option, however, as I figured the prices would be laid out clearly (for printing and shipping accordingly) wherever the book would go on to appear – meaning no money would be made on the content of the book.

During this process, I realised I could ‘cut out the middleman’ and simply provide the files and instructions for people to print Halo Array themselves rather than accessing any third-party websites. I switched to this method and, somewhere along the way, assumed I’d cancelled the “Publish your book” option.

After receiving a copy of my book, I shared Halo Array online via a Reddit post. In the comments, other Reddit users informed me that Halo Array had in fact gone to third-party websites. Initially I figured, because I was making no money from these, it shouldn’t matter. However, upon inspection, I found the books were being sold for whatever price the third-party websites wished, which in hindsight, I suppose makes sense. The third-party websites had added their own prices onto the book. I went back into Lulu and cancelled the “Publish your book” option (by my own choosing), stripping Halo Array from all third-party sites.

Anyway, as you can see below, I made no money from Halo Array, and I never once intended to. :)

DATE REPORTED	DATE SOLD	SELF PURCHASE	TITLE	QTY.	PURCHASED PRICE	DISTRIBUTION CHANNEL	REGION	ESTIMATED REVENUE
Oct 31, 2022	Oct 19, 2022	No	Halo Array Paperback	1	24.84 USD	Amazon (US)	US	0.00 AUD
Oct 31, 2022	Oct 20, 2022	No	Halo Array Paperback	1	19.02 GBP	Amazon (UK)	UK	0.00 AUD
Oct 31, 2022	Oct 19, 2022	No	Halo Array Paperback	1	19.02 GBP	Amazon (UK)	UK	0.00 AUD
Oct 31, 2022	Oct 20, 2022	No	Halo Array Paperback	1	24.84 USD	Amazon (US)	US	0.00 AUD
Oct 31, 2022	Oct 21, 2022	No	Halo Array Paperback	1	24.84 USD	Amazon (US)	US	0.00 AUD
Oct 31, 2022	Oct 31, 2022	No	Halo Array Paperback	4	24.84 USD	LSI	US	0.00 AUD
Oct 5, 2022	Oct 5, 2022	Yes	Halo Array Paperback	1	18.77 AUD	LULU	AU	0.00 AUD
Oct 4, 2022	Oct 4, 2022	Yes	Halo Array Paperback	1	18.77 AUD	LULU	AU	0.00 AUD

Sales made before I took the book off third-party websites

My own purchases before posting